# **Keydollar BV**

Keydollar BV, having it's registered office at the Eigen Haard 29, 8561 EX Balk, The Netherlands is responsible for the processing of personal data as shown in the privacy statement.

## **Contact details:**

Keydollar BV Eigen Haard 29 8561 EX Balk +31 (0) 514593562

Boukje Kuipers is the Data Protection Officer at Keydollar BV. She can be reached via info@keydollar.nl

## Personal data that we process

Keydollar BV proceses your personal data because you make use of our services and/or you provide them yourself.

# Below you'll find an overview of the personal data that we process:

- First and last name
- Address data
- Phone number
- E-mail address
- IP address
- Location data
- Information about your activities on our website
- Data about your surfing behavior across various websites (eg because this company is part of an advertising network)
- Internet browser and device type

# Special and / or sensitive personal data that we process

Our website and/or service does not intend to collect data about website visitors who are younger than 16 years of age. Unless they have permission from parents or guardians. However, we can't not check if a visitor is older than 16. We encourage parents to be involved in the online activities of their children, in order to prevent personal data about children being collected without parental consent. If you are convinced that we have collected personal information about a minor without their permission, please contact us via <a href="mailto:info@keydollar.nl">info@keydollar.nl</a>, then we will delete this information.

## For what purpose and on what basis do we process personal data

Keydollar BV processes your personal data for the following purposes::

- Handling your payment
- Sending our newsletter and / or advertising brochure
- To call or e-mail you if necessary to carry out our services
- Inform you about changes to our services and products
- To deliver goods and services to you
- Keydollar BV analyses your behaviour on the website in order to improve the website and to tailor the range of products and services to your preferences.
- Keydollar BV also processes personal data if we are legally obliged to do so, such as information we need for our tax return.

# **Automated decision-making**

Keydollar BV does not make decisions based on the automated processing of matters that can have (significant) consequences. Meaning that these decisions that are taking by a computer programs or –systems, without a person (for example an employee of Keydollar) sitting between them.

## Cookies, or similar techniques, that we use

Keydollar BV uses function analytical and tracking Cookies. A Cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. Keydollar BV uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your

preferred settings are remembered. These Cookies are also used to make the website work well and to optimize it. In addition, we place Cookies that keep track of your browsing habits so that we can offer customized content and advertisements.

On your first visit to our website we have already informed you about these cookies and asked permission for their placement.

You can opt out of Cookies by setting your internet browser so that it does not store Cookies anymore. In addition, you can also delete all information previously saved via the setting of your browser.

## View, modify or delete data

You have to right to view, correct or delete your personal data. You also have the right to withdraw your consent to the data processing or to object to the processing of your personal data by Keydollar BV and you have to right to data portability. This means you can submit a request to us to send the personal information that we have of you in a computer file to you or to an organization chosen by you.

You can send a request for inspection, alteration, deletion, data transfer of your personal data or request for cancelation of your consent or objection to the processing of your personal data to <a href="mailto:info@keydollar.nl">info@keydollar.nl</a>. We will respond as quickly as possible, but within four weeks, at your request.

Keydollar BV also wishes to point out that you have the possibility to file a complaint with the national supervisory authority, the Dutch Data Protection Authority.

## How we protect personal data

Keydollar BV takes the protection of your data seriously and takes the appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not secure or that there are indications of abuse, please contact our customer service via <a href="mailto:info@keydollar.nl">info@keydollar.nl</a>.